

What heights on ladder of international competitiveness can your firm plan to climb

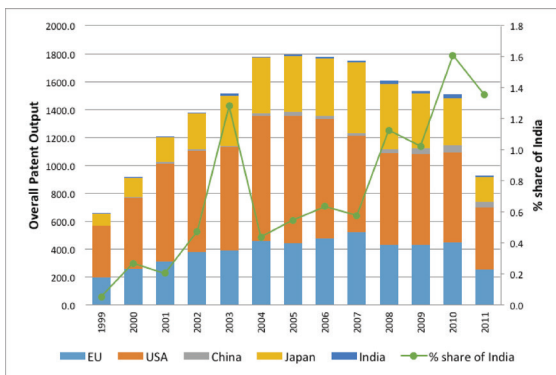


Fig. 1: India's contributions and country wise nanotech PCT patents from 1999 to 2011

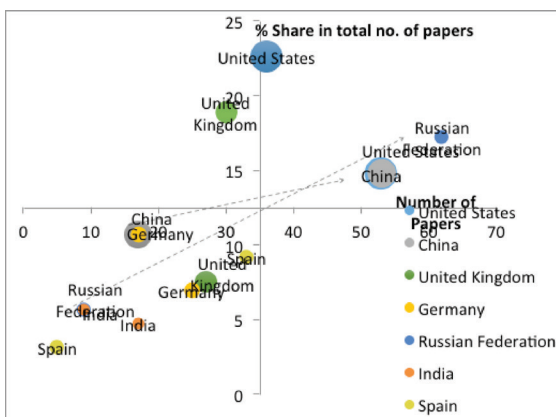


Fig.2: A glimpse of knowledge-maps to diagnose trends and gaps in competitiveness

India may climb in top 20 in country competitiveness ranks, and opportunities to break-out in technological competitiveness seem promising as focal firms of Indian origin (FFIOs) build capabilities for next levels on stages of international competitiveness (IC). However, international competitiveness in emerging industries is less satisfactory (Fig. 1), partly due to gaps in understanding about dynamics of IC for many FFIOs. Having contributed more than 20 articles or chapters in book in last few years, our 'Group on Competitiveness' aspires to start contributing to enhance competitiveness of cooperating firms on issues related to:

- Technological or innovation capabilities for break-out in competitiveness
- Internationalisation capabilities to enhance exports to developed countries, particularly East Asian technology leaders such as Japan or Korea
- Defining and measuring specific factor competitiveness (e.g. innovation or IP) in emerging industries such as biopharma and nanomaterials, among others

We can provide fresh perspectives to help you define and evaluate your competitiveness, so that you can sustain longer on your journey of differentiation through technology management for international competitiveness.