



Lokacart

Being Vocal About Local



<https://lokacart.com/>
<http://www.cse.iitb.ac.in/~lokacart>

Development Initiatives:

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Anand Rajguru, Nikesh Ingle, Anuja Dumada, Pranita Harpale



StrategicERP
ITAakash Strategic Software (P) Ltd.

Assessment of small farming system towards sustenance

A thesis submitted in partial fulfillment of the requirements for the degree of Doctor of Philosophy by

by Anand J Rajguru
Roll No. 09435002

Under the guidance of Guide
Prof N. G. Shah
Co-Guide
Prof Ganesh Ramakrishnan



Centre for Technology Alternatives for Rural Areas (CTARA)
INDIAN INSTITUTE OF TECHNOLOGY BOMBAY

2019

Understanding Supply Chain of Agricultural Produce of the Collectives of Marginal and Small Farmers and Exploring Possible Roles of ICT

Submitted in partial fulfillment of requirements of the degree of Master of Technology in *Technology and Development*

By

Anamika Soni (Roll no. 153350023)

Under the guidance of

Prof. N. G. Shah
&
Prof. Ganesh Ramakrishnan

Study of Business Performance and Sustainability of Producer Companies

Submitted in partial fulfillment for the Degree
M. Tech in Technology & Development

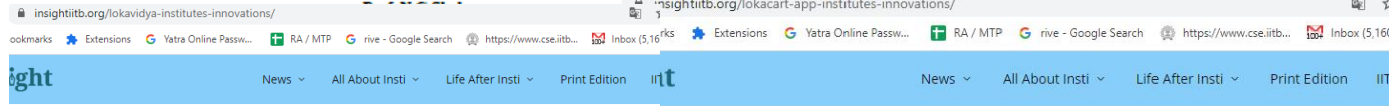
by

Divyanshu Jaiswal
(Roll No. 163350025)

Under the guidance of



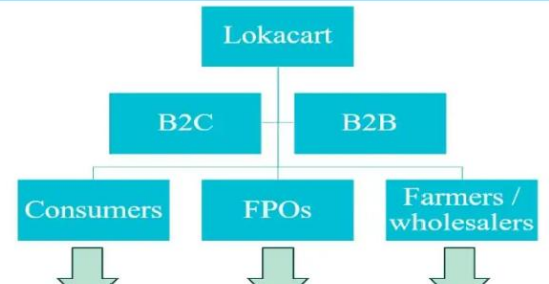
Abhinav
Farmer's Club-
A success story
using Lokacart



MOTIVATION AND PROBLEM SOLVING

Lokavidya- the name says it all, 'LoK' means people and 'Vidya' is knowledge. The main vision is to use ICT to empower people in achieving value-based holistic development in a sustainable way, while also preserving traditional practices and knowledge.

THE INTERFACE



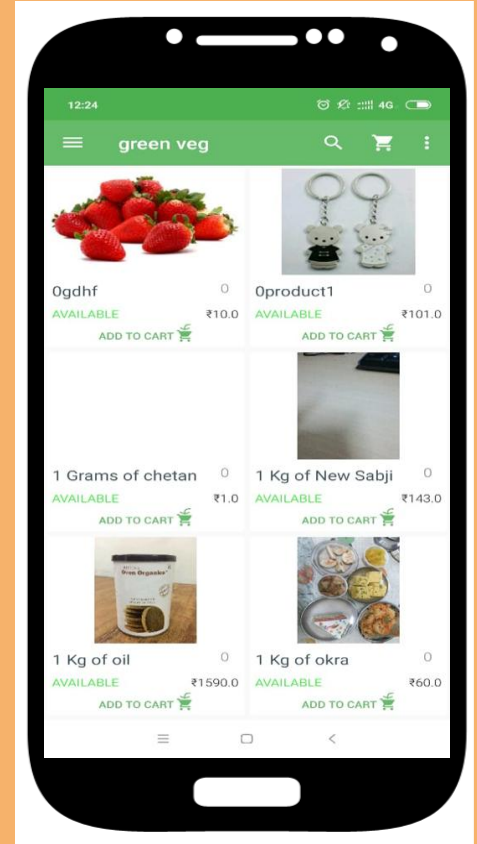


Lokacart

Being Vocal About Local

B2C Customer App

- Mobile App and Web App
- Connect with your sellers with Reference Code
- No Sign up / Login
- Enable to place new order in just 3 steps -
Choose product, enter quantity and process
History
- Delete/Cancel order
- Automated Bill Generation
- Multiple Organizations



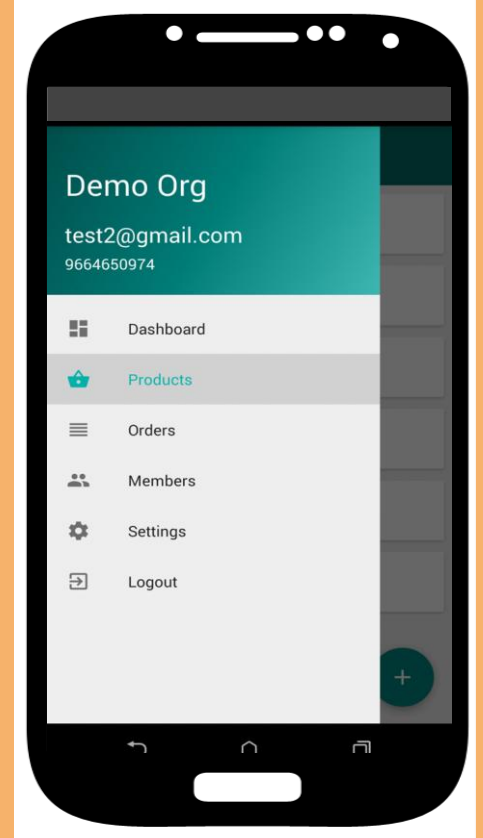


Lokacart

Being Vocal About Local

B2C Admin App

- Mobile App and Web App
- Admin Manual (PDF): [04 LokaCart](#)
- Manage Products and Stocks
- View placed, processed and cancelled orders
- Generate Bills for Orders
- Manage Members



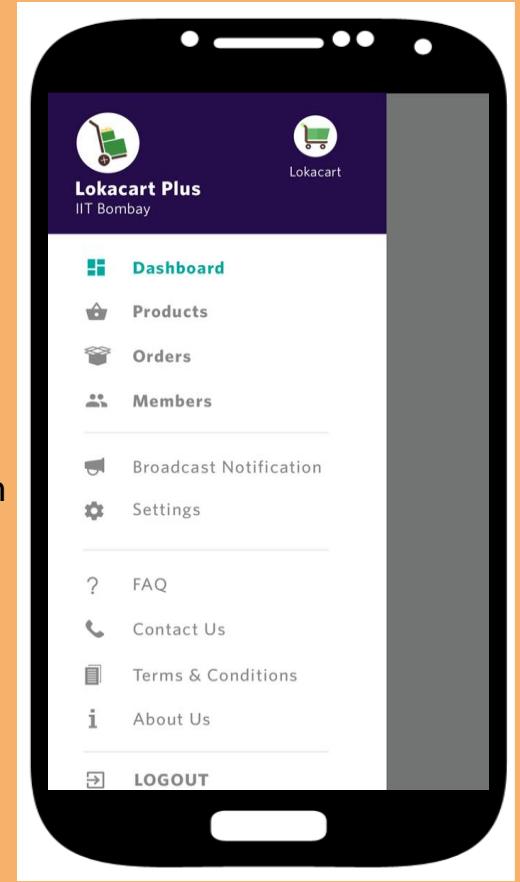


Lokacart

Being Vocal About Local

B2B App

- Upgraded version of lokacart
- Bulk orders can be placed
- No bound between customers and organization
- Open loop structure
- Downloadable from Playstore
- Available as Mobile App and Web App
- Can Order bulk items





LOKACART ADMIN APP

SECURE LOGIN/DASHBOARD ✓

VIEW SELLER OPTIONS

CREATE PRODUCT TYPE & PRODUCTS

ADD MEMBERS

BROADCAST MESSAGE





Lokacart

Being Vocal About Local

So far: 194 sellers on Lokacart
Several Case Studies.

-Chhadva General Store

-Abhinav Farmers Club



QUALITY SINCE 1987

CHHADVA
THE COMPLETE STORE

Chhadva foods and grains would be privileged to serve the members of the IITB campus. We will ensure all safety measures are taken care of and strive to provide best of the services. We expect the members to co-operate with us in this crisis. Hope to serve you again and again.

Lokacart GET IT ON Google Play Download on the App Store

ORDER NOW ON WHATSAPP 8080 558 558

WE TAKE SAFETY PRECAUTIONS FOR DELIVERY AND PACKING. DOUBLE SANITIZED WITH GLOVES AND MASK.

we appreciate compliments and complaints 8080 558 558

google play app store





Lokacart

Being Vocal About Local

Few upcoming features in Lokacart Buyer and Admin Apps:

- Use of OCR technology to process the order and payment from the image
- Access and creation of Group / Society Details in Admin App
- Local language translation for all three applications
- Logistic support to the sellers by integration with courier apps.
- Option to add the Favourites products in cart in one click based on AI and history of user purchase.
- Predicting Future Orders inside Lokacart Admin app to show demand from various groups for tomorrow, or upto next 7 days using AI and history.
- Intimating sellers on dimising stocks for the product available in seller list items.





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THANK YOU



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